

World Polio Day
Social Media Messages

Sample Facebook/Instagram posts:

Join

- Want to be part of a global health legacy? Join with @Rotary on #WorldPolioDay in the fight to #endpolio: endpol.io/wpd
- Join with @Rotary on #WorldPolioDay on 24 October & take action in the global fight to #endpolio: endpol.io/wpd
- Smallpox is the only human disease ever eradicated. Let's make polio the second! Join the fight to #endpolio with @Rotary on #WorldPolioDay: endpol.io/wpd
- We can #endpolio globally! Join with @Rotary on #WorldPolioDay on 24 October: endpol.io/wpd
- A polio-free world is possible, but we can achieve it only by taking action together. Join with @Rotary this #WorldPolioDay to @EndPolioNow: endpol.io/wpd

Learn

- Get ready for #WorldPolioDay on 24 October! Learn where we are in the fight to end polio: endpol.io/wpd
- #WorldPolioDay is 24 October! Learn how @Rotary & its partners have reduced polio cases by 99.9% since 1988: endpol.io/wpd
- No child should have to suffer from a vaccine-preventable disease. This #WorldPolioDay join with @Rotary to make an impact on the fight to #endpolio. Learn more: endpol.io/wpd
- Only two countries continue to report wild polio cases: Afghanistan and Pakistan. This #WorldPolioDay learn why @Rotary believes we can shrink that number to zero: endpol.io/5rsns

Donate

- How can you triple your impact on #endpolio? Thanks to a 2-to-1 match from the Bill & Melinda Gates Foundation, every donation made to @Rotary to @EndPolioNow will be tripled. Donate today: endpol.io/give
- #WorldPolioDay is 24 October! Donations to #endpolio help @Rotary and its partners reach every child with the polio vaccine to protect them from the paralyzing disease. Donate now: endpol.io/give
- This #WorldPolioDay your donation to @EndPolioNow will save lives and give children a chance at a healthy, polio-free future. Donate now: endpol.io/give

Sample Twitter posts:

Join

- Join with @Rotary on #WorldPolioDay on 24 October & take action in the global fight to #endpolio: endpol.io/wpd
- #DYK polio could be the 2nd human disease to ever be eradicated? Help @Rotary #endpolio forever. endpol.io/wpd
- We can #endpolio globally! Join with @Rotary on #WorldPolioDay on 24 October: endpol.io/wpd
- A polio-free world is possible, but we can achieve it only by taking action together. Join with @Rotary this #WorldPolioDay to @EndPolioNow: endpol.io/wpd



Learn

- No child should suffer from this vaccine-preventable disease. This #WorldPolioDay, learn how to join with @Rotary to help #endpolio for good: endpol.io/wpd
- Only 2 countries continue to report wild polio cases. This #WorldPolioDay, learn why @Rotary believes we can shrink that number to 0: endpol.io/5rsns

Donate

- Triple your impact on #WorldPolioDay thanks to @gatesfoundation's 2-to-1 match. Donate to @EndPolioNow: endpol.io/give
- #WorldPolioDay is 24 October. Donations to #endpolio help @Rotary & its partners reach every child with the polio vaccine to protect them from the paralyzing disease. Donate now: #WorldPolioDay endpol.io/give
- This #WorldPolioDay your donation to @EndPolioNow will save lives and give children a chance at a healthy, polio-free future. Donate now: endpol.io/give